

Simple and fun way for your customer to



browse through your product catalog

# Paper to digital



With Xplore it is simple to create an interactive product catalog all

Simply add product images, classify product by category, add content and

# Voila! Your catalog is ready

Why Xplore-Digital Catalog Wins Over Printed Catalog

- Most importantly it saves environment so you don't need to print every time when there is new product or any modification
- Its reusable simply add latest product information, deactivate products that you no longer wish to display
- Save Designing, Printing & shipping Cost
- Easy to Carry on your laptop, so no need to carry bulky printed Catalog
- Not restricted by the number of products to be added, entire product line can be displayed



Design interactive product catalog all by your self

### Features

Xplore has been designed in such a ways so that

you can Do It Yourself

It gives you the entire control over managing and creating a product catalog without any coding or DTP expertise

Simply add Product information and get started

#### Attractive User Interface

Attractive and intuitive user Interface that enhances the catalog browsing experience and thus enabling to increase product and brand awareness.

Customers gets the best self-help experience similar to online where they can browse the product at their comfort, know the price, read description, short list the product.

### Local Currency

Add your regional currency symbol so that the product pricing in catalog is displayed in the respective currency

# **Display Offers & Promotions**

Display promotional offers in screensaver within Xplore, so that it catches the eye of customers when the application is idle.



Runs on windows pc

Xplore is a windows based Digital Catalog App



Safeguard your data with backup and restore.

You can take backup of entire data in Xplore including images

Transfer you paper catalog to digital

#### **Product Grouping**

Organize products in catalog according to its category for easy browsing



#### **Product Information**

Display product details such as name, code/SKU, description, price, special (discounted) price if any. You can also add up to 3 images for each product.







#### **Spectrum Info Solutions**

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